Media Kit 2021

Acta Acustica



Acta Acustica is the official journal of the European Acoustics Association (EAA). It is the first fully open access journal published by an international acoustics society. Acta Acustica features original scientific research in acoustics and engineering applications.

Acta Acustica publishes articles across a wide array of subjects including:

- General Linear Acoustics
- Nonlinear Acoustics, Macrosonics
- Aeroacoustics
- Atmospheric Sound
- Underwater Sound
- Ultrasonics and Physical Acoustics
- Structural Acoustics
- Noise Control
- Active Control
- Environmental Noise
- Soundscape

- Building Acoustics
- Room Acoustics
- Acoustic Materials and Metamaterials
- Audio Signal Processing and Transducers
- Computational and Numerical Acoustics
- Hearing, Audiology and Psychoacoustics
 - Speech and Musical Acoustics
 - Virtual Acoustics
 - Auditory Quality of Systems

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- Animal Bioacoustics
- History of Acoustics

AUDIENCE

- Members of the European Acoustics Association (EAA) across 34 countries (8 500 members).
- Professionals in the field of acoustics, vibrations and noise along with its engineering applications. Readers include key practitioners, consultants, manufacturers, policy makers and regulators.



TOP COUNTRIES BY READERSHIP

- Europe (Germany, France, UK and Spain)
- Asia (China, India and Japan
- Americas (U.S. and Canada)

NATIONAL ACOUSTICS SOCIETY MEMBERS IN EUROPE INCLUDE THE FOLLOWING COUNTRIES:

WORLD READERSHIP

Austria (AAA)	France (SFA)	Israel (IAA)	Portugal (SPA)	Sweden (SAS)
Belgium (ABAV)	FYROM (Macedonia) (MAA)	Italy (AIA)	Romania (SRA)	Switzerland (SGASSA)
Bulgaria (NSA)	Germany (DEGA)	Latvia (LAA)	Russia (PAO)	The Netherlands (NAG)
Croatia (HAD)	Greece (HELINA)	Lithuania (LAS)	Serbia (ASY)	Turkey (TAD)
Czech Republic (CAS)	Hungary (OPAKFI)	Morocco (MSA)	Slovakia (SKAS)	Ukraine (UGA)
Denmark (DAS)	Iceland (IAS)	Norway (NAS)	Slovenia (SDA)	United Kingdom (IoA)
Finland (ASF)	Ireland (AACI)	Poland (PTA)	Spain (SEA)	

ONLINE ADVERTISING RATES

Banners	1 month	3 months	6 months
300 x 250 px	350 €	998€	1 890 €
300 x 90 px	250€	713 €	1 350 €

Rates for pages in special issues available upon request.

MATERIAL SPECIFICATIONS

- GIF files, with the URL link
- Resolution: 72 dpi



DIGITAL AUDIENCE



USER DEVICES



TERMS AND CONDITIONS

- Advertising policy: Advertisers and advertising agencies assume liability for all content (text and illustration) of printed advertisements.
- Payment terms: Invoices are issued after the publication release and are due 30 days from invoice date. Publisher reserves the right to cancel the contract upon default in payment or breach of any provision of the contract, in which case all unpaid charges shall become immediately payable. For correct identification, advertisers should provide us with the date, amount and reference for each bank transfer.
- Cancellation policy: Cancellations are not accepted after closing dates.
- Insertion orders and material: Advertisers or advertising agencies must return or provide written insertion orders and material no later than closing deadlines.

- Advertising placement: Print advertising placements (except premium placement on inside front cover, inside back cover and back cover) cannot be guaranteed. Publisher reserves the right to insert the advertising anywhere in the publication. Premium placements are sold on a first come, first-served basis.
- Advertising publication: Publisher reserves the right to reject an advertisement for any reason without liability.
- Material specifications: The publisher cannot be held responsible for the final quality of advertisements provided in incorrect format or not meeting the technical specifications.
- Material modifications: Requests for modifications to existing materials will result in additional charges. Depending on how the original files are set up, it may not be possible to make some changes, and therefore new materials may be requested.

ADVERTISING CONTACT

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